

# Franchisee's Initial Investment



## Tangible and Intangible Assets

	LOW	HIGH	LOW	HIGH
Initial Franchise Fee	40,000	40,000	20,000	20,000
Construction Build-Out	155,000	446,322	29,000	82,800
Equipment	85,718	180,208	68,475	68,475
Store Construction Oversight Fee	5,000	5,000	5,000	5,000
Point Of Sale System	13,586	14,594	5,790	5,790
Inventory	24,024	44,279	12,000	14,400
Signs & Awnings	1,049	34,488	13,000	13,000
<b>SUBTOTAL</b>	<b>324,377</b>	<b>764,891</b>	<b>153,265</b>	<b>362,730</b>

## Start-up Expenses

Lease/Rent	1,953	10,010	610	6,000
Advertising	5,000	5,000	5,000	5,000
Insurance	2,444	23,436	2,444	23,436
Training Expenses	588	9,380	250	4,000
Business Licenses	50	2,010	50	2,010
Professional Fees	665	31,188	665	31,188
Security Deposits	250	1,500	250	1,500
<b>SUBTOTAL</b>	<b>10,950</b>	<b>82,524</b>	<b>9,269</b>	<b>73,134</b>

## Reserve

Working capital reserves	15,000	90,000	15,000	63,265
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## TOTAL Potential Investment

<b>\$350,327</b>	<b>\$937,415</b>	<b>\$177,534</b>	<b>\$372,599</b>
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~ All amounts are based on disclosures in the Kilwins 2020 FDD

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