

Franchisee's Initial Investment



Tangible and Intangible Assets

| | LOW | HIGH | LOW | HIGH |
|----------------------------------|----------------|----------------|----------------|----------------|
| Initial Franchise Fee | 30,000 | 40,000 | 20,000 | 20,000 |
| Construction Build-Out | 197,994 | 400,975 | 70,000 | 115,000 |
| Equipment | 83,593 | 167,865 | 67,775 | 77,900 |
| Store Construction Oversight Fee | 5,000 | 5,000 | 5,000 | 5,000 |
| Point Of Sale System | 12,135 | 15,701 | 7,100 | 7,100 |
| Inventory | 23,787 | 40,026 | 12,000 | 14,400 |
| Signs & Awnings | 6,588 | 22,491 | 5,000 | 13,000 |
| SUBTOTAL | 359,097 | 692,058 | 186,875 | 252,400 |

Start-up Expenses

| | | | | |
|-------------------|---------------|---------------|--------------|---------------|
| Lease/Rent | 2,083 | 13,412 | 932 | 6,500 |
| Advertising | 5,000 | 5,000 | 5,000 | 5,000 |
| Insurance | 1,829 | 18,776 | 1,669 | 20,265 |
| Training Expenses | 1,875 | 7,559 | 250 | 4,000 |
| Business Licenses | 111 | 993 | 111 | 750 |
| Professional Fees | 750 | 7,290 | 756 | 7,290 |
| Security Deposits | 210 | 4,560 | 210 | 4,517 |
| SUBTOTAL | 11,858 | 57,590 | 8,928 | 48,322 |

Reserve

| | | | | |
|--------------------------|-------|--------|--------|--------|
| Working capital reserves | 8,000 | 77,915 | 20,000 | 77,915 |
|--------------------------|-------|--------|--------|--------|

TOTAL Potential Investment

| | | | | |
|--|------------------|------------------|------------------|------------------|
| | \$378,955 | \$827,563 | \$215,803 | \$378,637 |
|--|------------------|------------------|------------------|------------------|

~ All amounts are based on disclosures in the Kilwins 2023 FDD

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