

# Franchisee's Initial Investment



## Tangible and Intangible Assets

	LOW	HIGH	LOW	HIGH
Initial Franchise Fee	30,000	40,000	20,000	20,000
Construction Build-Out	155,000	424,985	29,000	82,800
Equipment	83,593	180,208	68,475	68,475
Store Construction Oversight Fee	5,000	5,000	5,000	5,000
Point Of Sale System	11,135	14,701	5,790	5,790
Inventory	23,787	44,279	12,000	14,400
Signs & Awnings	5,014	21,193	13,000	13,000
<b>SUBTOTAL</b>	<b>313,529</b>	<b>730,366</b>	<b>153,265</b>	<b>209,465</b>

## Start-up Expenses

Lease/Rent	2,550	10,010	610	6,000
Advertising	5,000	5,000	5,000	5,000
Insurance	2,621	28,751	2,444	23,436
Training Expenses	1,341	6,000	250	4,000
Business Licenses	50	2,010	50	2,010
Professional Fees	1,500	11,046	665	31,188
Security Deposits	150	1,800	250	1,500
<b>SUBTOTAL</b>	<b>13,212</b>	<b>64,617</b>	<b>9,269</b>	<b>73,134</b>

## Reserve

Working capital reserves	20,000	76,000	15,000	90,000
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## TOTAL Potential Investment

	<b>\$346,742</b>	<b>\$870,984</b>	<b>\$177,534</b>	<b>\$372,599</b>
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~ All amounts are based on disclosures in the Kilwins 2021 FDD

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