

Franchisee's Initial Investment



Tangible and Intangible Assets

	LOW	HIGH	LOW	HIGH
Initial Franchise Fee	30,000	40,000	20,000	20,000
Construction Build-Out	197,994	338,493	70,000	115,000
Equipment	83,593	158,662	67,775	67,775
Store Construction Oversight Fee	5,000	5,000	5,000	5,000
Point Of Sale System	12,135	15,701	7,100	7,100
Inventory	23,787	40,292	12,000	14,400
Signs & Awnings	6,588	21,193	5,000	13,000
SUBTOTAL	359,097	619,341	186,875	242,275

Start-up Expenses

Lease/Rent	2,083	13,412	932	6,500
Advertising	5,000	5,000	5,000	5,000
Insurance	1,669	20,265	1,669	20,265
Training Expenses	1,875	7,400	250	4,000
Business Licenses	111	750	111	750
Professional Fees	756	7,290	756	7,290
Security Deposits	210	4,517	210	4,500
SUBTOTAL	11,704	58,634	8,928	48,305

Reserve

Working capital reserves	20,000	77,915	20,000	77,915
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TOTAL Potential Investment

	\$390,802	\$755,890	\$215,803	\$368,512
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~ All amounts are based on disclosures in the Kilwins 2022 FDD

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